

# PRESS RELEASE

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## **SOFTV.NET INC. ANNOUNCES RELEASE OF SOFTV.SHOWANDTELL 3.2**

*EASY-TO-USE SOFTWARE FOR CREATING STREAMING-AUDIO LECTURES WITH SYNCHRONIZED POWERPOINT™ SLIDES NOW COMPLIES WITH SCORM AND SECTION 508 STANDARDS*

**Ottawa, Ontario, Canada (February 13, 2004)**– sofTV.net Inc. ([www.softv.net](http://www.softv.net)), a leader in streaming media software, today released sofTV.ShowAndTell Version 3.2, the latest upgrade of its industry-leading software tool for creating on-demand streaming audio lectures with synchronized PowerPoint slides. sofTV.ShowAndTell works right within PowerPoint, allowing professors, trainers, and anyone who uses PowerPoint to simultaneously record their voice synchronized with their slides, and put the presentation online with just one click. Their audience can then watch and listen to the lecture streamed over the Internet, on CD, or download the presentation and play it back locally on their own computer.

“The educators and presenters we’ve spoken with stressed two overriding needs: ease-of-use and reliability” said Rich Loen, CTO and founder of sofTV.net. “The simplicity of sofTV.ShowAndTell 3.2 allows non-technical users to focus on the presentation, not the technology. They can put their presentations online in minutes, and provide an excellent viewing experience for their audience which is compliant with both SCORM and Section 508, without creating hassles for their IT administrators”.

### **Key features of sofTV.ShowAndTell 3.2**

#### **For the speaker:**

- Works within PowerPoint, automatically records your presentation as you deliver it,
- Automatically encodes the audio in Real or Windows Media formats and synchronizes it with your slides,
- Easily customize your online presentation with your name and email, your photo or logo,
- Include PowerPoint notes, attach related files and URLs for your viewers to access,
- Edit the audio for any slide after delivering your presentation,

#### **For the viewer**

- Watch on PC or MAC, over dial-up or broadband, using standard browsers, Real or Windows Media players
- Viewers can navigate through the lecture using a table of contents or slide thumbnails,

- Slide builds and transitions are preserved, so the published presentation mirrors what you deliver in person,
- Section 508 Compliant – presentations are accessible to everyone,

**For the IT administrator:**

- Now SCORM compliant – compatible with any SCORM compliant content management system,
- Integrates easily with learning management systems like Blackboard and WebCT
- Easy to deploy, and fully scaleable

Hundreds of universities and corporations, including many Fortune 500 companies, are now benefiting from sofTV.net software for an increasingly wide range of uses, including corporate presentations, corporate training, live lecture capture, live conferences, press releases, investor relations, and new product releases.

“sofTV.ShowAndTell has given our outreach instructors the ability to create streaming lectures at their home or office, and then easily post the lectures on our servers” said David Renteria of the Center for Teaching Excellence and Learning Technology, Fort Hays State University. “Our students, even those with dial-up modems, are then able to view these presentations online, whenever it is convenient for them. Not only has sofTV.ShowAndTell required minimum training for faculty, but it has generated next to no support calls from our students.”

For more information about sofTV.ShowAndTell Version 3.2, and to download a free 14-day trial of the software, please visit: [WWW.SOFTV.NET](http://WWW.SOFTV.NET)

**About sofTV.net**

sofTV.net Inc. is a leader in the streaming media software market, providing software products that allow corporations and educators to create web-based rich media corporate presentations and e-learning modules. The unparalleled ease-of-use of sofTV.net software applications makes it possible for non-technical users to create online presentations in minutes, all from the their own desktop, all within a single tool.

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